**Module 1 Challenge:**

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

There are three conclusions that we can draw from the provided data:

* The top three categories in crowdfunding platforms for projects are Theater, Film & Video, and Music, collectively comprising 69.7% of all projects.
* An analysis of the sub-category chart reveals that projects related to “plays” represent the largest segment, accounting for 344 out of 1000 projects, or 34.4% of the total.
* May, June, and July emerge as the peak months during which projects are most likely to achieve success.

1. What are some limitations of this dataset?

* Biased or unrepresentative samples might have been included in the dataset.
* Data quality issues: Datasets may contain errors, inconsistencies, or inaccuracies, which can affect the reliability and validity of the analysis.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

I would like to analyse the relationship between the Average Goal and Outcome using a line graph. This will help us determine if there is a trend indicating that projects with lower average goals set by backers are more likely to secure funding.